

Fellow InCighters,

This month, we feature the ability to process Cost Center hierarchies that seamlessly detail where spend occurs outside of central IT management. The Nexus Automation Engine™ uses advanced AI & ML technologies to ingest and normalize an organization's spend data by assigning categories, detailing supplier and manufacturer parentage, incorporating custom metadata, aligning cost center hierarchies, and more. Data sources include: Accounts Payable, T&E, P Card, Invoices and Purchase Orders.

| CXO Nexus  |                                      | InCight Analyser |                |          | CIO InCight®     |
|--|--------------------------------------|------------------|----------------|----------|------------------|
| Cost Center   TBM Category   Product Description |                                      | 2019             | 2020           | 2021     | Total            |
| <input type="checkbox"/> Sales                   |                                      | 326,490          | 473,559        | 0        | 800,050          |
| <input type="checkbox"/> Platform                |                                      | 205,840          | 321,992        | 0        | 527,832          |
|  | Snowflake Data Storage               | 178,000          | 274,732        | 0        | 452,732          |
|  | Tableau Data Mgnt - Interactor       | 27,840           | 47,260         | 0        | 75,100           |
| <input type="checkbox"/> Compute                 |                                      | 120,650          | 151,567        | 0        | 272,218          |
|  | Abacus Cloud Hosting Usage & Support | 72,787           | 101,352        | 0        | 174,139          |
|  | AWS cloud usage mgnt                 | 47,863           | 50,215         | 0        | 98,079           |
| <input type="checkbox"/> Marketing               |                                      | 90,669           | 167,952        | 0        | 258,621          |
| <input type="checkbox"/> Compute                 |                                      | 32,649           | 78,330         | 0        | 110,979          |
|  | Oracle PaaS                          | 18,649           | 58,330         | 0        | 76,979           |
|  | Pythian workshop on cloud options    | 14,000           | 20,000         | 0        | 34,000           |
| <input type="checkbox"/> Application             |                                      | 34,020           | 52,038         | 0        | 86,058           |
|  | Adobe Acrobat Pro                    | 34,020           | 52,038         | 0        | 86,058           |
| <input type="checkbox"/> Platform                |                                      | 24,000           | 37,584         | 0        | 61,584           |
|  | Splunk UBA                           | 24,000           | 37,584         | 0        | 61,584           |
| <input type="checkbox"/> Finance                 |                                      | 98,000           | 132,000        | 0        | 230,000          |
| <input type="checkbox"/> Platform                |                                      | 98,000           | 132,000        | 0        | 230,000          |
|  | Palantir Metropolis                  | 98,000           | 132,000        | 0        | 230,000          |
| <b>Total</b>                                     |                                      | <b>515,159</b>   | <b>773,511</b> | <b>0</b> | <b>1,288,671</b> |

CIO InCight's automated, out of the box views showed the direct spend of the Finance, Marketing and Sales lines of business for: AWS & Oracle instances, licensing of: Palantir, Splunk, Snowflake, Adobe & Tableau along with use of consulting services from Abacus & Pythian. All of this spend was not known by the IT Finance, IT Sourcing or IT teams. Centralizing this redundant spend under IT has afforded efficiencies in the Source to Pay process. The enterprise-wide tech spend visibility is used to mitigate regulatory risk by facilitating compliance of governance policy for IT centralized management spend.

Cost Center Clarity is a use case applicable for all types of companies and critical for those in highly regulated industries.

From the IT CFO:

“Lack of functionality from our in place financial systems combined with our inability to analyze T&E and P Card spend via homegrown processes had left us in the dark on business led IT spend. CIO InCight's automated functionality, including Cost Center and Categorization views of our vendor spend, enables us to centralize all IT purchasing. By eliminating discrete purchasing by the lines of business, we have greater leverage with our OEMs, software publishers and service providers along with risk mitigation. Cost Center views are one of my go-to looks when we get our refresh of InCight each month.”

**Use Case:**

In this video clip, NASDAQ discusses how CIO InCight enabled Cost Center Clarity at the product level.



[View more Nasdaq Use Cases](#)

**Have questions?**

If you're a potential client and have any questions on this use case, please reach out to me.

If you're an existing client and have any questions on this use case or the use of your Augmented Data as the source for other work streams, please contact Customer Success.

Your feedback is welcome on the InCight Insider at support@cxonexus.com.

Best,  
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