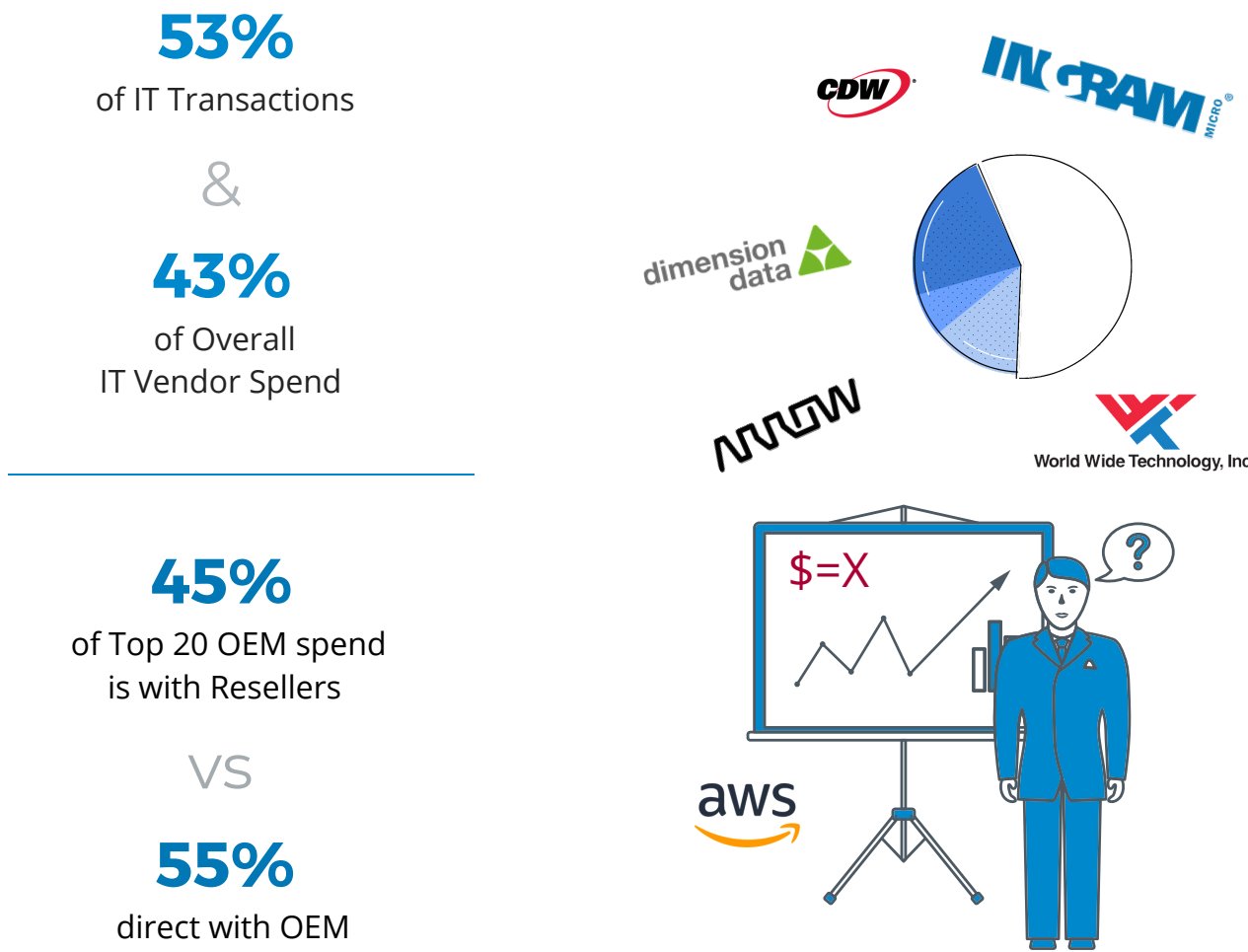


THE RESELLER CONUNDRUM

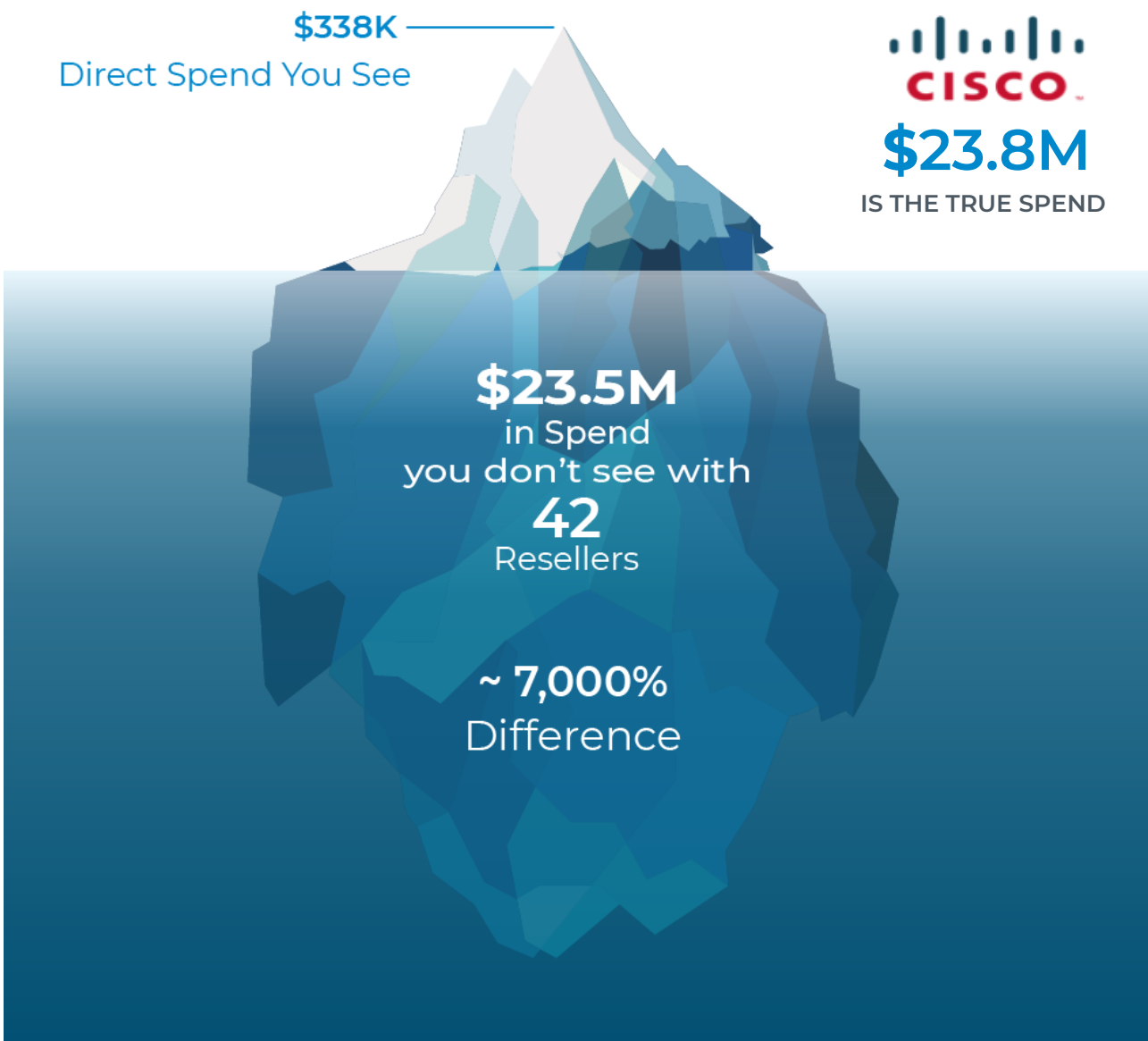
True Vendor Spend is distorted by purchasing through an array of Resellers =
Increased Costs, Lost Leverage and Greater Risk

On Average, Reseller Purchases Comprise:



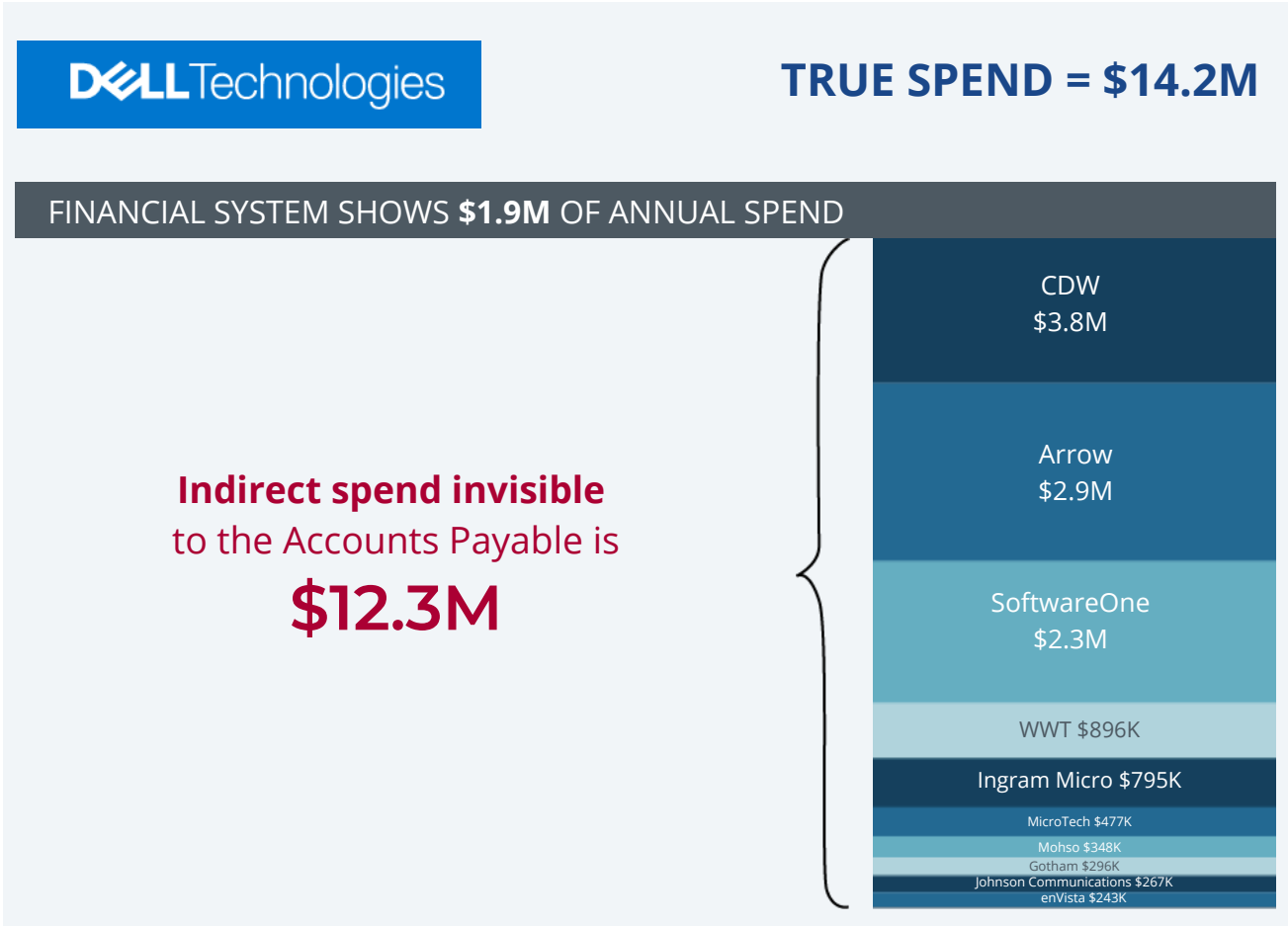
95% of organizations see **negative impacts from poor data quality**
- [Forbes](#)

Actual Vendor Spend Data Highlights the Challenge



Existing Financial Systems do not solve the issues.
Companies resort to using manual, point in time exercises that do not scale and are error prone.

[LEARN MORE ABOUT SOLVING RESELLER DATA CONFUSION](#)

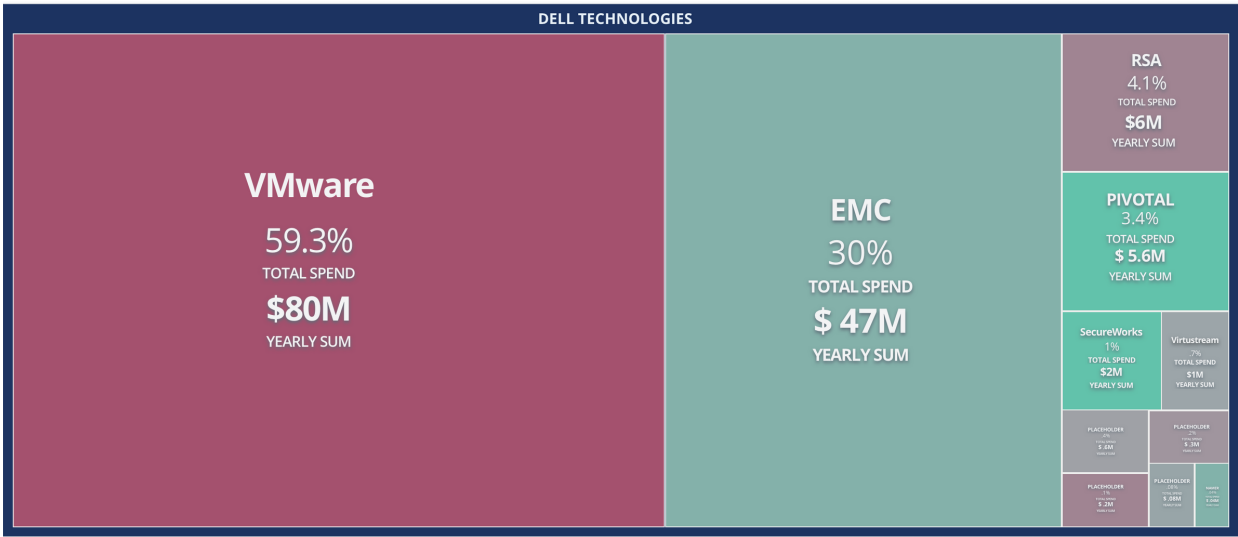


THE NEED FOR
BETTER SPEND INTELLIGENCE

FROM SPEND CONFUSION
TO SPEND INSIGHT
WITH



An AI and Machine Learning-based SaaS Application,
to automate the classifying, standardizing and
normalizing of Vendor Spend Data.



Garner actionable insights
from your data within days



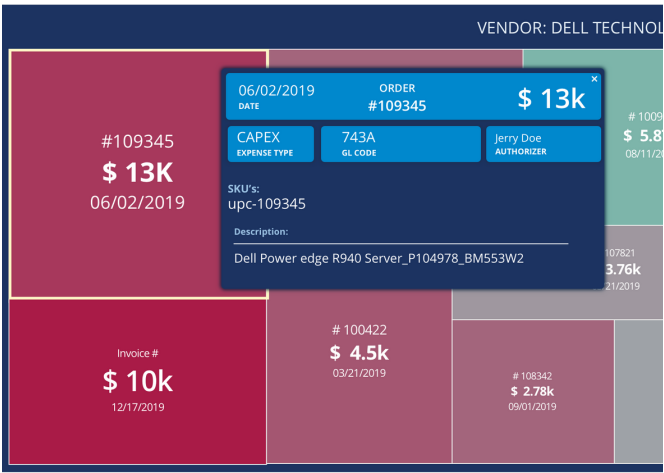
Intelligent Spend *In Action*

Vendor TruSpend™ provides a complete view of Nasdaq’s all-in spend with the OEM, thereby eliminating the obfuscation of purchasing indirectly, reducing risk & affording cost optimization.

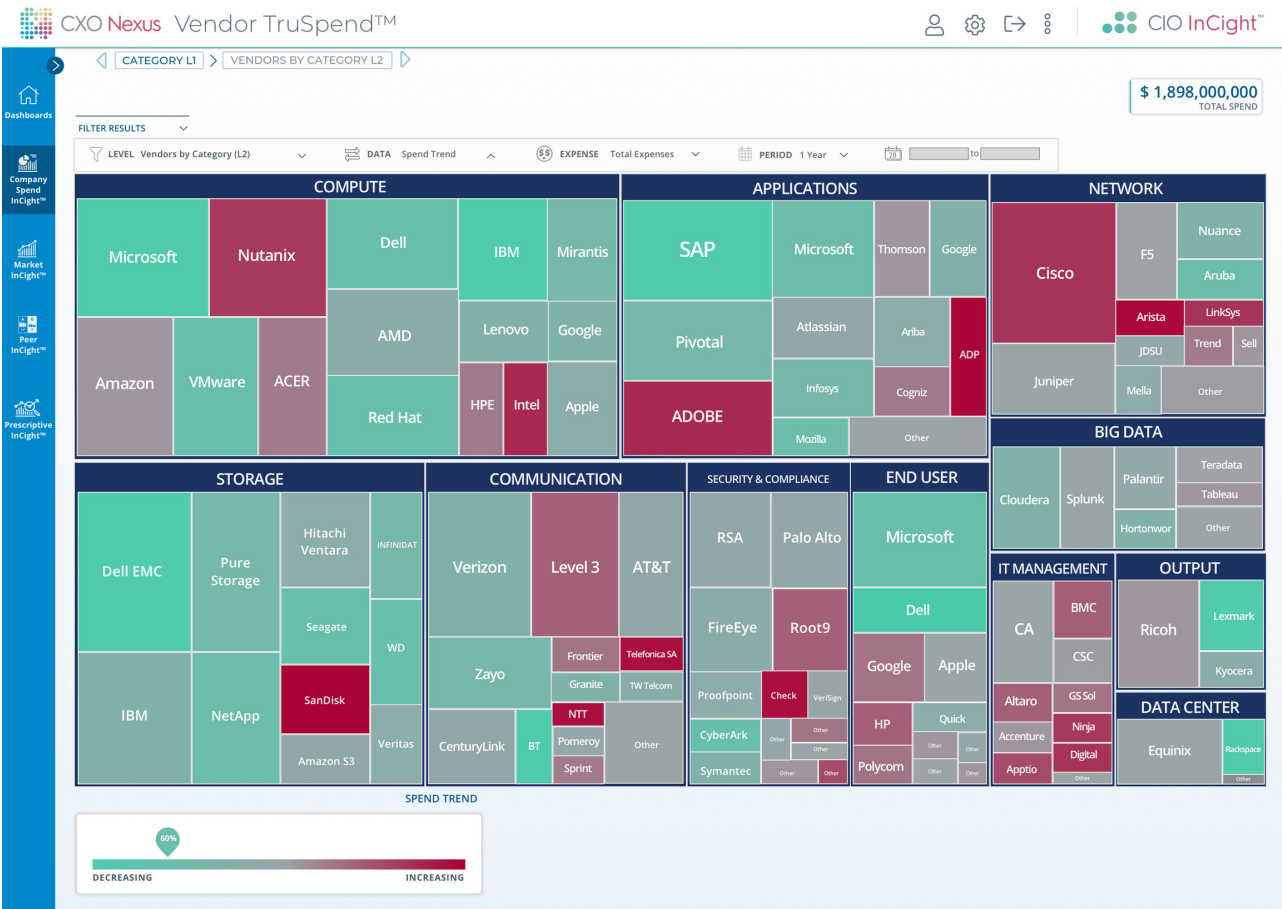
SOLVING THE RESELLER CONUNDRUM

Bruce Starr, former MD Global Technology Sourcing at BNY MELLON

Category Managers take months to manually discern what is spent with OEMs, since such a large amount is purchased through a myriad of resellers. Our existing financial systems cannot provide the visibility and reporting we need. CXO Nexus is a game-changer as we now have Vendor Spend in real-time, affording optimization and a platform to collaborate with key stakeholders, especially leadership in IT and Finance.



Agnostic overlay, ingesting data from all financial systems, including Oracle, SAP, Workday, Microsoft, and Coupa. No FTEs required.



- Control costs faster
- More effectively manage vendor relationships
- Reduce risk
- Leverage a platform designed to enable collaboration across the business

55% of your data is untapped or unknown, or “dark”**
- IBM

[More Resources on our website](#)

Cleaning up the data takes time and scarce talent

[Watch Our Webinars](#)