



CxONExUS

Category & Vendor Spend Analytics

CxO NExUS provides Data as a Service (DaaS) for management teams in the Global 5000 by analyzing and visualizing corporate spend at the category and vendor level. Sourced directly from the Accounts Payable (AP), the data affords the ability to: eliminate redundant vendors, negotiate with confidence, compare across industry benchmarks and garner actionable insight from the \$ Billions of aggregated spending power of your peers.



Level 2 of 5: Category & Vendor Spend

Data asset resides at the **nexus** of the C Suite

PROCUREMENT LEADERSHIP

Use integral **market benchmarks** to negotiate more favorable vendor contracts.

Monitor vendor activities to check for redundancies and inefficiencies.

Make better vendor decisions based on **clean, unbiased data**.

IT & MARKETING LEADERSHIP

Make essential spending decisions based on real-time data and analysis.

Measure against industry benchmarks to draw essential insights and forecast trends.

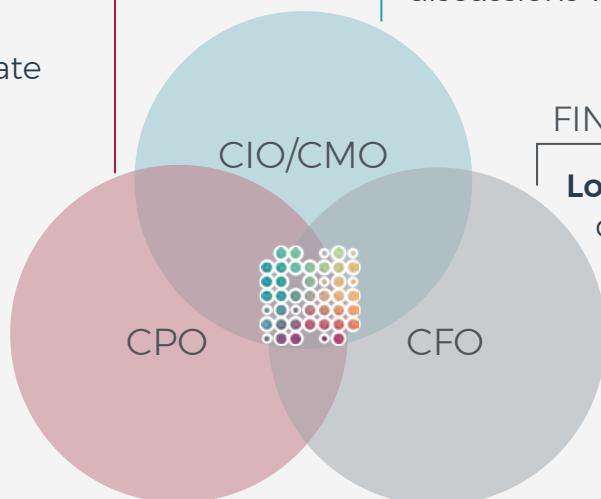
Data driven asset to foster productive discussions with the Business Units served.

FINANCE LEADERSHIP

Look to trends to develop and justify departmental budgets.

Measure the financial impacts of market trends and projections.

Align spend allocation with business demand.



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<http://CxONExUS.com>

Compare your spend with your peers with the click of a button





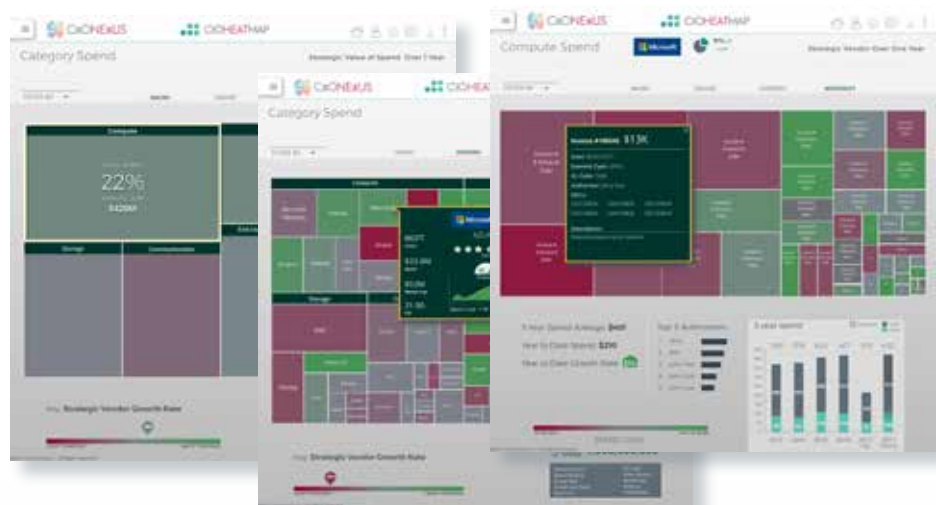
Unmatched visibility
into IT and MarTech spending
— *your company, and industrywide*



Apply Artificial Intelligence
(AI) via CxO NExUS Category &
Vendor Spend Analytics (CVSA):

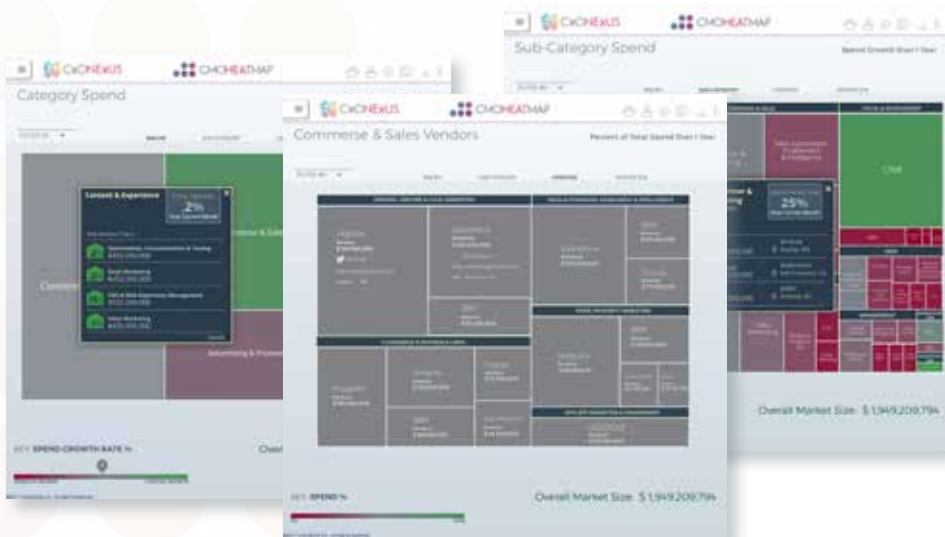
- **Save money** on vendor spend
- **Eliminate sprawl**
- **Compare category spend** to peers

**No spin. No bias.
Real data.**



The persona driven Data as a
Service (DaaS) provides:

- **Real time spending**
- **Trend analysis**
- **Peer benchmarking**
- **Aggregated insight** with *real data*.



Get more information and schedule a demo:
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