

# CxO NExUS and Open Spectrum partner for IT spending insights, data centre placements

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**Summary:** CxO NExUS partnered up with data centre consultancy Open Spectrum.

**Details:** CxO NExUS was founded less than a year ago by Ken Male and Theran Lee. CxO has built a technology platform that aggregates IT spending data from AP systems and analyzes it. The data allows organizations to better understand their IT spending across multiple vendors, while also being able to benchmark against peers. CxO is currently building a critical mass of data within the platform and is set to deliver the results to end users as a subscription-based service. The key to the platform are the insights delivered through various analytical tools that are actionable, and if used properly, able to help organizations make better decisions, identify pain points and drive operational efficiency.

**Open Spectrum:** Open Spectrum is a data centre consultancy (and Structure Research partner) that works on the buy and sell side of data centre services. It is using the CxO technology platform to help end users find data centre services. The insights and data will help speed up the assessment and consulting phase and lead to better decision-making.